### July 2024



# THE ORTHOPOD NEWSLETTER



# AOAO'S MANAGEMENT COMPANY CELEBRATES ANNIVERSARY

By Stewart A. Hinckley

AOAO's management firm, Ruggles Service Corporation, is celebrating its 50th Anniversary this year. Ruggles, which was founded by Mr. John A. Hinckley in 1974, specializes in managing national and state medical associations. Ruggles is a full-service company that handles membership, meeting planning, exhibits, marketing, communications, finances and information technology. What sets Ruggles apart from all other association management companies (AMCs) is that all client-partners are medical associations, which leads to best practices. Nearly all technology is built and managed in-house such as the website, membership database, exhibit database, abstract system, meeting and membership apps, digital posters and more. Based in Richmond, VA, the company is managed by John's son, Stewart A. Hinckley, and 20 team members.



# REMINDERS

Annual Fall Meeting 2024: Registration is open! Details at <u>www.aoaommg.org</u>



Summer Issue: Accepting submissions! Deadline of submissions is July 8.





**DID YOU KNOW?** You can get quick and easy access to searchable orthopedic specialty topics at your fingertips, available on demand through the **AOAO** 

Virtual Resource Center. You can claim AOA Category 2-B CME for lectures you haven't previously attended or viewed. Enjoy the content on your laptop or mobile device! Member Log in Required: <u>https://</u> <u>www2.aoao.org/members/protected/VRC/</u>



## **RSVP NOW!**

The National SAOAO Executive Board is excited to host a residency program fair at this year's fall conference in Boston on Friday, October 25th,

from 8:30-11:30 am at the Omni Boston at Seaport. RSVP if your program will participate and if representatives can attend in person. If you can't attend but want your program represented or have questions, contact the National SAOAO Conference Chair, <u>Rachael</u> <u>Larkin.</u>

Register at https://shorturl.at/10Q5n

# **FINANCIAL TIP**

What does Sir Edmund Hillary have to do with planning for your financial future? Sir Edmund Hillary is the first to be credited with Summiting Mount Everest. However, he was not the first. In fact, it was George Mallory. However, while George Mallory made it to the summit, he died on his way coming back down the mountain. As you consider your financial future, are you saving to reach a specific amount of money to retire (aka the top of the mountain)? Do you have a strategy to get down the mountain financially? If you are uncertain, here are some tips for getting started:

Have you considered or planned for the impact of:

- Stock market corrections?
- Impact of Inflation?
- Impact of a health event where you need care?
- Living into your 90's?
- Impact of taxes?
- Insolvency of Social Security?

What percentage of your retirement income would you like to be guaranteed? What percentage of your retirement income is currently guaranteed? If these two numbers are not similar, do you need a plan to achieve this? Is your current savings rate going to get you where you need to go? Do you have a clear distribution strategy? Have you discussed a clear distribution strategy with your financial professionals?

Eliot Sokalsky Financial Advisor <u>esokalsky@doctorsassetgroup.com</u>

# AOAO FOUNDATION SCHOLARSHIPS AND AWARDS



#### AOAO Foundation Scholarships in Collaboration with AOAO Sections

<u>Submit your</u> <u>application or</u> nomination now!

- ARAS Section Scholarship \$2500
- Spine Section Scholarship \$2500
- Hand Scholarship \$2,000
- Outstanding Student Scholarship \$250
  + Complimentary Meeting Registration

Diversity, Equality and Inclusion Award - Deadline July 15



<u>Submit your</u> <u>application or</u> <u>nomination now!</u>



#### Emerging Leader Award Deadline July 15

<u>Submit your</u> <u>application or</u> <u>nomination now!</u>