



EXHIBITS & SPONSORSHIP

Our Mission

To facilitate the education and development of osteopathic orthopedic surgeons to provide the finest musculoskeletal care.

Annual Spring Meeting

Dates: April 23-25, 2026

Location: Caribe Royale Orlando | Orlando, FL

Exhibit & Sponsorship Info: <https://aoao.org/promotions-information/annual-spring/>

The Annual Spring Meeting program is designed for osteopathic orthopedic surgeons. Topics being presented will provide orthopedic surgeons with an update on current techniques and controversies in orthopedics. Leaders in the field will debate and discuss selected topics so that practicing orthopedists will have knowledge to further develop their skills.

Attendees include orthopedic surgeons, orthopedic residents and fellows, allied health and other physicians interested in the practice of orthopedics.

We expect 700+ attendees (in person meeting).

General Service Contractor

Freeman will be the official general service contractor for the AOA exhibit hall. The exhibitor service kit will be available early 2026.

Exhibit Schedule

Wednesday, April 22, 2026 | TBA

TBA **Exhibit Move-in**

Thursday, April 23, 2026

6:30 - 7:30 am Breakfast with Exhibitors
 9:20 - 9:50 am Coffee Break with Exhibitors
 12:00 - 1:00 pm Lunch with Exhibitors
 2:30 - 3:00 pm Coffee Break with Exhibitors - Trauma Session
 2:50 - 3:10 pm Coffee Break with Exhibitors - Pediatric Session
 5:00 - 6:00 pm Cocktail Reception with Exhibitors

Friday, April 24, 2026

6:30 - 7:30 pm Breakfast with Exhibitors
 8:55 - 9:10 am Coffee Break with Exhibitors - Sports/Upper Extremity Session
 9:45 - 10:15 am Coffee Break with Exhibitors - Spine Session
 12:00 - 1:00 pm Lunch with Exhibitors
1:00 - 4:00 pm Exhibit Move-out

Exhibit and Sponsorship Fees

| | Fees Thru 3/23/2026 | Fees After 3/23/2026 |
|---------------------------------|---------------------|----------------------|
| Gold Exhibitor | \$12,000 | \$12,500 |
| Silver Exhibitor | \$8,500 | \$9,000 |
| Bronze Exhibitor | \$6,500 | \$7,000 |
| Exhibitor | \$4,500 | \$5,000 |
| Program Ad – Outside Back Cover | \$1,000 | |
| Program Ad – Inside page | \$750 | |
| Social Media Promotions | \$1,200 | |
| AOAO Breakfast Sponsor | \$10,000 | |
| AOAO Lunch Sponsor | \$15,000 | |
| AOAO Cocktail Reception Sponsor | \$10,000 | |
| AOAO Break Sponsor | \$5,000 | |

GOLD EXHIBITOR | \$12,000 thru 3/23/26 and \$12,500 after 3/23/26

Booth Details

- Size: 10' deep x 30' wide
- Furnishings: Three 6' tables, 8' high back drape, 3' high side dividers
- Badges: 10 exhibitor name badges

Promotional Benefits

- Banner ad on two AOA Annual Spring Meeting pre-conference emails to members
 - Ad runs between February 15 and April 15, 2026
 - Deadline: January 30, 2026
 - Submission: Email the final banner ad & URL link to exhibits@societyhq.com
 - Ad Specifications: 728 x 90 pixels horizontal, 72 dpi gif or jpg file, RGB or Index color
- Banner ad on the homepage of the AOA website
 - Ad runs between February 15 and May 15, 2026
 - Deadline: January 30, 2026
 - Submission: Email the final banner ad & URL link to exhibits@societyhq.com
 - Ad Specifications: 728 x 90 pixels horizontal, 72 dpi gif or jpg file, RGB or Index color
- Ad in the printed program
 - Deadline: March 5, 2026
 - Submission: Email the final ad to exhibits@societyhq.com
 - Ad Specifications: 3.5" x 5" vertical, CMYK color, 300 dpi, no bleed, print ready PDF
- Hotel key card sponsor (based on availability; first come, first served)
 - All production expenses are the Company's responsibility
- One use of the AOA member mailing list (active, military, and life members)
 - The mailer must be submitted to the AOA for review and pre-approval
 - Upon approval, the AOA will provide the member mailing addresses for one-time use
 - Benefit expires April 30, 2026
- Company logo & description featured on the meeting website and meeting guide (e-material)

Acknowledgement of Support

- Recognition in the meeting guide and on meeting materials (print deadline March 5, 2026)
- Recognition on meeting signage (print deadline March 5, 2026)
- Recognition on the AOA website with logo, description, and link to company website

Meeting Guide & Attendee Registration List:

- Access to the meeting guide
 - Pre & Post Attendee List (contact details not included)
-

SILVER EXHIBITOR | \$8,500 thru 3/23/26 and \$9,000 after 3/23/26

Booth Details

- Size: 10' deep x 20' wide
- Furnishings: Two 6' tables, 8' high back drape, 3' high side dividers
- Badges: 8 exhibitor name badges; additional badges can be purchased separately

Promotional Benefits

- Banner ad on two AOA Annual Spring Meeting pre-conference emails to members
 - Ad runs between February 15 and April 15, 2026
 - Deadline: January 30, 2026
 - Submission: Email the final banner ad & URL link to exhibits@societyhq.com
 - Ad Specifications: 728 x 90 pixels horizontal, 72 dpi gif or jpg file, RGB or Index
- Banner ad on the AOA website
 - Ad runs between February 15 and May 15, 2026
 - Deadline: January 30, 2026
 - Submission: Email the final banner ad & URL link to exhibits@societyhq.com
 - Ad Specifications: 728 x 90 pixels horizontal, 72 dpi gif or jpg file, RGB or Index
- Ad in the printed program
 - Deadline: March 5, 2026
 - Submission: Email the final ad to exhibits@societyhq.com
 - Ad Specifications: 3.5" x 5" vertical, CMYK color, 300 dpi, no bleed, print ready PDF
- Company logo & description featured on the meeting website and meeting guide (e-material)

Acknowledgement of Support

- Recognition in the meeting guide and on meeting materials (print deadline March 5, 2026)
- Recognition on meeting signage (print deadline March 5, 2026)
- Recognition on the AOA website with logo, description, and link to company website

Meeting Guide & Attendee Registration List

- Access to the meeting guide
- Pre & Post Attendee List (contact details not included)

BRONZE EXHIBITOR | \$6,500 thru 3/23/26 and \$7,000 after 3/23/26

Booth Details

- Size: 10' deep x 10' wide
- Furnishings: One 6' table, 8' high back drape, 3' high side dividers
- Badges: 6 exhibitor name badges; additional badges can be purchased separately

Promotional Benefits

- Banner ad on the AOA of the website
 - Ad runs between February 15 and May 15, 2026
 - Deadline: January 30, 2026
 - Submission: Email the final banner ad & URL link to exhibits@societyhq.com
 - Ad Specifications: 728 x 90 pixels horizontal, 72 dpi gif or jpg file, RGB or Index
- Banner ad on two AOA Annual Spring Meeting post-conference emails to attendees
 - Ad runs between April 26 and May 31, 2026
 - Deadline: April 1, 2026
 - Submission: Email the final banner ad & URL link to exhibits@societyhq.com
 - Ad Specifications: 728 x 90 pixels horizontal, 72 dpi gif or jpg file, RGB or Index color
- Company logo & description featured on the meeting website and meeting guide (e-material)

Acknowledgement of Support

- Recognition in the meeting guide and on meeting materials (print deadline March 5, 2026)
- Recognition on meeting signage (print deadline March 5, 2026)
- Recognition on the AOA website with logo, description, and link to company website

Meeting Guide & Attendee Registration List

- Access to the meeting guide
- Pre & Post Attendee List (contact details not included)

EXHIBITOR | \$4,500 thru 3/23/26 and \$6,500 after 3/23/26

Booth Details

- Size: 10' deep x 10' wide
- Furnishings: One 6' table, 8' high back drape, 3' high side dividers
- Badges: 2 exhibitor name badges; additional badges can be purchased separately

Promotional Benefits

- Company logo & description featured on the meeting website and meeting guide (e-material)

Acknowledgement of Support

- Recognition in the meeting guide and on meeting materials (print deadline March 5, 2026)
- Recognition on meeting signage (print deadline March 5, 2026)
- Recognition on the AOA website with logo, description, and link to company website

Meeting Guide & Attendee Registration List

- Access to the meeting guide
- Pre & Post Attendee List (contact details not included)

PROGRAM ADVERTISEMENT

Outside Back Cover \$1,000

Inside Page \$750

Deadline: March 5, 2026

Submission: Email the final ad to exhibits@societyhq.com

Ad Specifications

- Size: 3.5" x 5" (vertical)
- Color: CMYK
- Resolution: 300 dpi
- Bleed: None
- Format: Print-ready PDF

SOCIAL MEDIA PROMOTIONS | \$1,200

Promotion Package for Three Consecutive Months

Posting Frequency: Two posts per month on AOA's [Facebook](#), [LinkedIn](#), and [Instagram](#)

Submission Guidelines:

- **Graphics Deadline:** All graphics must be submitted by the first of the month before the promotion package begins.
 - **Option 1:**
 - Email all graphic content and text for up to six different posts by the first of the month before the promotion package begins. For example, if the social media promotion package is for April, May, and June, the content is due by March 1.
 - Include the order in which the posts should be published.
 - **Option 2:**
 - Email graphic content and text for each month, up to two different graphics, by the first of the month prior to the posts being published. For example, if the social media promotion package is for April – June, the content for April is due by March 1, the May content is due by April 1, and the June content is due by May 1.
- **Exhibiting Company Develops Content:**
 - **Word Limit:** There is no word limit for the graphic; it should look good, be readable, balanced, and not overcrowded. For captions, we recommend keeping them concise unless additional information is necessary.
 - **Dimensions:** 1080 x 1080 px
 - **File Format:** PNG

- Hashtags (in post caption): Tailored to resonate with your target audience, up to 5 hashtags per post. Include the caption and/or hashtags in the email with the final graphic attached.
-

AOAO 2026 Food & Beverage Sponsorship Opportunities

April 23-25, 2026

AOAO hospitality events are where conversations start, relationships form, and surgeons naturally linger. Sponsoring one of these gatherings places your brand at the center of the meeting's highest-traffic moments, creating visibility that feels organic rather than forced.

Your support is highlighted through onsite branding and acknowledgment in AOAO promotional materials, and it positions your team for meaningful interaction with our orthopedic surgeon attendees when they are most relaxed and receptive.

AOAO Cocktail Reception Sponsor \$10,000

Thursday, April 23, 2026

Kick off the conference as the exclusive sponsor of our opening reception. Attendees gather to reconnect, meet new colleagues, and toast the start of an incredible weekend.

Sponsorship Includes:

- Signage in reception space (printed by AOAO)
 - Recognition as Reception Sponsor in the printed program and meeting guide (print deadline 3/5/26)
 - Option to provide branded napkins or tabletop materials (sponsor supplies)
 - Two complimentary exhibitor badges when sponsorship is added to exhibit option
 - Logo featured on the AOAO website and meeting guide
 - Social media shout-out during event week
-

AOAO Breakfast Sponsor

\$10,000 per breakfast

- Thursday, April 23, 2026
- Friday, April 24, 2026

Sponsorship Includes:

- Signage at breakfast buffet and tables (printed by AOAO)

- Recognition as Breakfast Sponsor in the printed program and meeting guide (print deadline 3/5/26)
 - Option to provide branded napkins or tabletop materials (sponsor supplies)
 - Two complimentary exhibitor badges when sponsorship is added to exhibit option
 - Logo featured on the AOA website and meeting guide
 - Social media shout-out during event week
-

AOAO Lunch Sponsor

\$15,000 per lunch

- Thursday, April 23, 2026
- Friday, April 24, 2026

Sponsorship Includes:

- Signage at buffet tables and tables (printed by AOA)
 - Recognition as Lunch Sponsor in the printed program and meeting guide (print deadline 3/5/26)
 - Option to provide branded napkins or tabletop materials (sponsor supplies)
 - Three complimentary exhibitor badges when sponsorship is added to exhibit option
 - Logo featured on AOA website and meeting guide
 - Social media shout-out during event week
-

AOAO Coffee Break Sponsor

\$5,000 per break

- Two breaks on Thursday, April 23, 2026
- Two breaks on Friday, April 24, 2026
- One break on Saturday, April 25, 2026

Sponsorship Includes:

- Signage at coffee stations (printed by AOA)
 - Recognition as Coffee Break Sponsor in the program and meeting guide (print deadline 3/5/26)
 - Option to provide branded coffee sleeves, napkins, or giveaways (sponsor supplies)
 - One complimentary exhibitor badge when sponsorship is added to exhibit option
 - Logo featured on the AOA website and meeting guide
 - Social media shout-out during event week
-

To secure your exhibit booth, program advertisement, and sponsorship, **complete the Letter of Agreement** on the AOAO website

<https://aoao.org/promotions-information/annual-spring/>

Exhibit Contacts

Dana Gibson

Director of Corporate & Educational Support
dana@societyhq.com | 804.338.6958

Sulli Clextan

Corporate & Educational Support Coordinator
sulli@societyhq.com | 804.565.6306